



ULTRATRAVEL COLLECTION HOTELS WIN TWO MAJOR AWARDS AT THE 2017 ULTRAS

Alila Hotels and Resorts and Corinthia Hotel London are recognised as luxury travel favourites

Dubai, 30 May 2017 Ultratravel Collection, a joint venture between Global Hotel Alliance (“GHA”) and multi-media brand Ultratravel, has announced that its hotels received two major awards at the prestigious annual ULTRAS ceremony, which this year was held at The Savoy in London. Alila Hotels and Resorts, a contemporary luxury brand, part of Two Roads Hospitality, that combines innovative design and luxury in unique locations, has been named “Luxury Hotel Group of the Year”, as voted by The Telegraph (UK) newspaper’s editorial team, while Corinthia Hotel London, a five-star flagship property in the heart of London, won “Ultratravel Collection Hotel of the Year” for the second time, as voted by the 10 million members of the DISCOVERY loyalty programme. The awards were presented by Sarah, Duchess of York, together with her two daughters, HRH Princess Eugenie and HRH Princess Beatrice.

Christopher Hartley, CEO of Global Hotel Alliance, says: “These rewards reflect the fantastic portfolio of luxury hotels and brands that Ultratravel Collection brings together, and I’m delighted for Alila and Corinthia, who both have growing reputations for creating truly iconic properties.”

Ultratravel Collection is the category reserved for the most luxurious hotels and resorts participating in the DISCOVERY loyalty programme, which today has nearly 10 million members.

Frederic Simon, CEO of Two Roads Hospitality Asia, is excited about the award: “The ULTRAS award is akin to an Oscar and we are extremely proud and humbled by this fantastic brand endorsement. We are constantly striving to exceed our guests’ expectations with our personalised hospitality in keeping with our philosophy of integrating commerce, community, and conservation. I have no doubt this award will further inspire our team in delivering exceptional experiences for our guests in 2017 and beyond.”

Simon Naudi, CEO of Malta-based Corinthia Hotels, adds: “We are delighted to yet again receive top honours from the Ultratravel Collection, awarding Corinthia Hotel London as one of the world’s best in the luxury hotel sector. As Corinthia Hotels continues on a path of steady growth, the stellar performance of our flagship hotel in the heart of London is a testament to the delivery of our brand promise to our guests and business partners each and every time.”

Ultratravel Collection continues expanding its presence in key markets around the world, with latest additions to its portfolio including five of the world’s most iconic properties in Africa under Elewana Collection and Outrigger’s Castaway Island, Fiji Resort.

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Editor's Notes:

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information visit ultratravelcollection.com

About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together 35 brands with 550 hotels in 76 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides nearly 10 million members exclusive opportunities to immerse themselves in local culture wherever they travel. GHA's hotel brands currently include: Alila, Anantara, Art Series, Atura, AVANI, Corinthia, Doyle, Elewana, First, GLO, Kempinski, Leela, Lungarno, Marco Polo, Meritage, Meydan, Mokara, Niccolo, NUO, Omni, Outrigger, Pan Pacific, PARKROYAL, PER AQUUM, QT, Rixos, Rydges, Shaza, Tangram, Thon, Tivoli, Ultratravel Collection and Viceroy. For more information visit gha.com

About Ultratravel

Ultratravel is a multi-media brand first launched in the United Kingdom in 2004. Alongside the best-selling upscale daily newspaper The Daily Telegraph, Ultratravel magazine now has an edition in the Middle East in English and Arabic, distributed with newspapers The National and Al Ittihad. The UK edition of Ultratravel was voted Newspaper Supplement of the Year in the 2014 Newspaper Awards. The brand encompasses updated luxury travel news through ultratravel.com, ULTRAs Awards events and Ultratravel Forums. The 2017 ULTRAs dinner in London will be attended by British Royalty. An Ultratravel TV programme is also being developed in the UK.

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