

## **Jet Airways, a new global travel partner of Global Hotel Alliance**

*Geneva, April 15, 2008:* Global Hotel Alliance is proud to announce a new global airline partnership. Effective today, JetPrivilege members can now earn 500 JPMiles per eligible stay across all participating Global Hotel Alliance hotels. Depending on their tier status in the JetPrivilege programme, members are also entitled to additional benefits such as early/late check-out and upgrade to next room category for JetPrivilege Platinum members.

Leela Palaces, Hotels & Resorts will continue to extend the special privileges enjoyed today by all JetPrivilege members at their hotels which include complimentary use of the health club, no double occupancy charges, upgrade to best room within the room category booked and a guaranteed late check-out.

“Global Hotel Alliance is thrilled to be a partner in the JetPrivilege programme”, says Chris Hartley, CEO of Global Hotel Alliance. “Jet Airways operates the largest frequent flyer programme in India, an important market for our Member Brands around the world, and home market of our member Leela Palaces, Hotels & Resorts. We look forward to taking care of their members in our hotels.”

Commenting on the same, Mr. Wolfgang Prock-Schauer, CEO of Jet Airways, said, “Jet Airways, one of the fastest growing airlines in the world, is in rapid international expansion mode. As the airline progressively adds newer destinations around the globe to its network, Jet Airways felt the need for an established hotel partner with a large international

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presence and high quality standards for its JetPrivilege members. This partnership with the Global Hotel Alliance is a step in that direction”.

### **About Global Hotel Alliance**

Based on the airline alliance model, Global Hotel Alliance is the world largest alliance of independent hotel brands. It uses a common technology platform to drive incremental revenues and create cost savings for its members, while offering enhanced recognition and service to customers across all brands. GHA currently comprises of Anantara, Cham, Dusit, Kempinski, Landis, Leela, Marco Polo, Omni and Pan Pacific, encompassing 163 upscale and luxury hotels with over 52,000 rooms in 126 cities and across 42 different countries. [www.globalhotelalliance.com](http://www.globalhotelalliance.com)

### **About Jet Airways**

Jet Airways currently operates a fleet of 80 aircraft, which includes 10 Boeing 777-300 ER aircraft, 8 Airbus A330-200 aircraft, 53 classic and next generation Boeing 737-400/700/800/900 aircraft and 9 modern ATR 72-500 turboprop aircraft. With an average fleet age of 4.30 years, the airline has one of the youngest aircraft fleets in the world. Jet Airways operates over 370 flights daily.

Flights to 59 destinations span the length and breadth of India and beyond, including New York (both JFK and Newark) Toronto, Brussels, London (Heathrow), Singapore, Kuala Lumpur, Colombo, Bangkok, Kathmandu, Dhaka, Kuwait, Bahrain, Muscat and Doha. The airline plans to extend its international operations to other cities in North America,

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Europe, Africa and Asia in phases with the introduction of additional wide-body aircraft into its fleet.

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